

ADVOCACY & POLICY CONFERENCE  
**Lights, Camera, Advocacy**  
Teaching and Learning in the Digital Age

**Sunday, February 22**

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| <b>10:00 - 10:15 a.m.</b>      | <b>Welcome</b>   |
| <b>10:15 - 11:15 a.m.</b>      | <b>Keynote</b>   |
| <b>11:15 a.m. - 12:15 p.m.</b> | <b>Lunch</b>   |
| <b>12:15 - 12:30 p.m.</b>      | <b>Annual Meeting</b>  |
| <b>12:30 - 1:15 p.m.</b>       | <b>General Session</b>   <b>This Session Was Written by a Human: Protecting the Faculty Labor That Drives Student Success</b>  |
| <b>1:30 - 2:45 p.m.</b>        | <b>Concurrent Sessions 1</b>   <b>Choose A, B or C</b> <ul style="list-style-type: none"><li>• A. Standing with Students: Campus Response Strategies During ICE Raids and Immigration Enforcement</li><li>• B. Demographic Cliff: <i>Forecasting the Demographic Repercussions of Student Enrollment Decline in California Community Colleges</i></li><li>• C. What's a Community College Worth?</li></ul> |
| <b>3:00 - 4:15 p.m.</b>        | <b>Concurrent Sessions 2</b>   <b>Choose A, B or C</b> <ul style="list-style-type: none"><li>• A. Representation Matters: Cultivating the Next Generation of Faculty Leaders</li><li>• B. The Unified Faculty Model: Introduction and Discussion</li><li>• C. Shared Governance 101: Faculty Rights, Student Rights, and Your Voice</li></ul>  |
| <b>4:30 - 5:30 p.m.</b>        | <b>Concurrent Sessions 3</b>   <b>Choose A or B</b> <ul style="list-style-type: none"><li>• A. Future Leaders Connect: Student Networking (Student Senate)</li><li>• B. Faculty Awards: Join us for an Old Hollywood–inspired evening as we honor exceptional faculty from across the state.</li></ul>   |

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| <b>8:30 a.m.</b>          | <b>Breakfast</b>   |
| <b>9:20 - 9:30 a.m.</b>   | <b>Welcome</b>   |
| <b>9:30 - 10:30 a.m.</b>  | <b>Legislative Awards</b>  |
| <b>10:30 - 11:15 a.m.</b> | <b>General Session</b>   <b>Fundamentals of Communicating Advocacy</b> |
| <b>11:15 - 11:30 a.m.</b> | <b>Talking Points for Legislative Visits</b>                           |
| <b>12:00 - 5:00 p.m.</b>  | <b>Lunch on Your Own and Lobby Visits</b>                              |