



FACCC Advocacy & Leadership Committee Notes

April 24, 2024

4:00 - 5:00 pm

Attendees: Kim Perigo, Dolores Davison, Nichole Barta, and April Baracamontes

Absent: Howard Eskew, Chantal Lamourelle and Brian Greene

Staff: Herlim Li

- I. Regional Partnership Update: Kim**
 - a. In discussion about institutional partnership with administration in S.D. district.**
- II. Legislative Visit: Herlim**
 - a. Herlim took a group of San Diego faculty and students to a legislative visit with Asm. Tasha Boerner's office**
- III. Old Business--Approval of Documents:**
 - a. March Minutes— (before the meeting): Read and send me any changes**
 - b. Goals: Discuss and finalize committee goals**
 - i. All Committee Meeting—any additions?**
 - c. Committee Description: Discuss and finalize committee description.**
- IV. Discussion: Be ready to discuss proposed Regional Coordinator Position and Responsibilities**

V. Good of the Order

VI. Next Meeting: May 15th; 4-5 pm

FACCC Advocacy & Committee



Leadership Meeting Notes

March 20, 2024
4:00 – 5:00 pm

Attending: Wendy Brill-Wynkoop, Dolores Davison, Herlim Li and Kim Perigo
Absent: Howard Eskew and Nichole Barta

Overview

- The committee is now focused on leadership and advocacy and plans to revise its description in April to better align with these roles and appeal to potential members.
- A regional faculty coordinator position is proposed to develop leadership and coordinate advocacy across college campuses, with two individuals sharing the role.
- In May, the board will discuss strategic funding for initiatives like the regional coordinator role, which is part of a broader effort to enhance advocacy and faculty relations with legislatures.
- Future meetings will address the need for clear committee roles and the recruitment of faculty champions to strengthen regional advocacy networks.

Faculty Advocacy & Leadership Roles

- Wendy clarified the committee now focuses on leadership and advocacy rather than merely membership.
- Dolores suggested the committee description needed to be more reflective of the change to leadership and advocacy, and Kim agreed to talk about this in April.
- Kim suggested revising the committee description to make it more engaging for potential members and will talk about her draft in April.
- The aim was to reflect the updated committee focus on the FACCC website.

Regional Coordinator Position

- Wendy and Kim seek to establish a regional coordinator role tied to release time for advocacy work.
- Wendy's vision includes providing this role to two individuals, one from the north and one from the south, sharing the release hours of a full-time position.
- The role would focus on advocacy, arranging FACCC involvement at college campuses, and fostering faculty enthusiasm for FACCC activities.
- Dolores suggested a feedback loop to FACCC, such as attending executive committee meetings.

- The role entails developing leadership, understanding the system, and coordinating regional advocacy efforts.
- Dolores suggested launching the role in an area with existing advocacy awareness, like the Bay Area or Sacramento.

Committee Member Engagement and Responsibilities

- Wendy suggested the position should be flexible to adjust to the candidate's strengths and preferences.
- Potential responsibilities include liaising with local governance, including Senates, Unions, Boards of Trustees, and student governments.
- Potential responsibilities include providing updates and featuring bi-monthly meetings to establish strong communication channels.
- The focus may be on 8-10 colleges to ensure the workload is manageable and results-oriented.

Committee Membership Involvement

- Dolores emphasized the significance of the new role, suggesting it build on existing advocacy foundations.
- The ideal candidate would be passionate about FACCC and capable of advocating effectively for its initiatives.

Future Committee Meetings and Member Recruitment

- Kim mentioned talking about invitation procedures for new members and clarified the need for filling out necessary committee forms.
- Wendy emphasized the importance of membership in appointment decisions and intended to revisit forms next year.

Advocacy Training and Institutional Partnerships

- Wendy talked about the idea of providing annual trainings, including advocacy and CalSTRS health retirement benefits, as listed in institutional partnership contracts.
- They considered making a list per region of the trainings offered annually focused on either advocacy or CalSTRS benefits.

Communication and Faculty Engagement

- Kim talked about finding ways for faculty to voice concerns, possibly through semester meetings rather than just leadership meetings.
- Wendy suggested adding a goal to identify and support faculty champions at eight to ten campuses to keep a pulse on campus developments.
- They talked about creating an email/listserv for FACCC members, similar to the Senate President listserv, for issue sharing and conversation.

Liaison Roles and Responsibilities

- Wendy and Kim emphasized the need for liaisons to be well-connected to effectively communicate legislative updates and campus happenings.
- They considered adding tasks such as growing faculty champions and staying informed about campus events.

Faculty Issues and Representation

- They talked about the importance of advocating equally for full-time and part-time faculty.
- Stated the need to represent faculty issues at the state level was emphasized.
- Wendy stressed the need for a better method to understand local faculty concerns for FACCC at the state level.

Regional Advocacy Efforts

- Kim and Dolores talked about establishing district advocacy councils like the one in SDCCD, fostering advocates for interaction with local legislators.
- Wendy suggested deleting regional governors from the board in favor of ambassadors or advisors attending board meetings to provide expertise on regions.

Faculty Champions and Regional Networks

- Wendy shared an objective to recruit or appoint individuals to nurture regional networks and relay vital issues between faculty and FACCC.
- Mentioned past consideration of a communication tool or app to link members within regions, acknowledging the high cost.

Meeting Procedures and Committee Roles

- They talked about the necessity for clear job descriptions and expectations for committee roles, outlining tasks such as attending meetings and communicating to the executive committee.
- Dolores pointed out electoral issues and suggested focusing on appointed positions instead for accountability.
- Kim suggested ensuring that role incumbents would manage communication to FACCC ambassadors and through appropriate channels, which would be determined later.

Action :	Please read and make comments on what should stay, what should go, what should be added (<i>next document is the All Committee Day, is there anything there that should be added?</i>) Blue: Proposed additions Red: Eliminations
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Advocacy & Leadership Committee Purpose & Goals

Purpose of the committee: The ~~Membership~~ **Advocacy** and Leadership committee has several goals, each centered around the development of FACCC ~~membership~~ **advocacy** and **identifying faculty to serve in leadership roles.**

The Goals Include:

- a) ~~Growing Membership through the use of the organizational structure of the Board to recruit members on campuses and elsewhere;~~
- b) **Developing strategies to build active networks for advocacy at the local, regional and state levels.**
- c) Developing strategies and incentive plans to encourage members to run for FACCC leadership positions
- d) Organizing and implementing FACCC elections

Scope of the Team:

The following list of duties defines the Advocacy and Leadership Committee:

- Make recommendations to the FACCC board regarding:
 - ~~Organizational Recruitment Strategies for building advocacy and leadership (the use of Board Organization, i.e., Regional Board Members, in regards to the FACCC Board Bylaws) that leverage local campuses as well as at conferences, social media, and media releases;~~
 - ~~Incentive programs for growing membership as endorsed by the FACCC board~~
 - Plans to increase leadership opportunities within FACCC (committees, board, etc.)
 - **Create purposeful messaging that will increase advocates, leaders and members (every faculty a member, every member an advocate)**
 - Review FACCC election procedures include the implementation and facilitation of the FACCC elections. **(any barriers?)**

Goal A DRAFT PURPOSE: Review the membership and leadership committee description, and draft the committee, purpose and responsibilities

Goal B ~~OUTREACH: Engage in outreach, activities, to reach out to nonmember faculty, and dense/large district to increase membership~~ Increase contested seats by 50%--election goal; 2 area reps host meetings each year;

Goal C: ~~Review Why FACCC? Develop why faculty need FACCC in a concise format (the FACCC story).~~ Review and develop materials that can be used across modalities and events for consistent communication.

Goal D: Increase committee membership, participation, to include members from a variety of disciplines, employment, statuses, and all areas of the state. **Diversity**

Goal E: ~~Diversify the committee through active recruitment~~ Build one regional advocacy around key legislator (e.g., Ed chair) —building advocacy listserv

Goal F: Partner with Legislation and Budget committee to develop legislative priorities and ~~connect the importance of membership and advocacy.~~

Goal G: ~~Transition to faculty chair led meetings.~~ Develop a calendar of regular business and when we need to accomplish (e.g., elections manual, A&P panels, Leg/Bud committee get together etc.).

Goal H: Using channels (blog, listserv, social media, etc),

Goal I MINUTES: Committee minutes and report to the board

Information:

Read at your leisure, consider if I captured what we need to do and we can work them into our goals.

All Committee Meeting

Advocacy and Leadership

1. Successes & Accomplishments:

- a. Move from Membership and Leadership to Advocacy and Leadership which refocuses our work.
- b. Thought about how to move from spear fishing to net fishing.
 - i. Institutional Partnerships
 - ii. Contract Faculty Memberships

2. Problems:

- a. Even with more net fishing, this does not build a community of faculty members.
- b. Having the support and bandwidth to build them and keep them going.
- c. Having connections to the FACCC board to make sure the committee goals align with the FACCC.

3. One Big Goal: Build advocacy groups—starting with colleges that exist in the areas surrounding.

- a. Legislative visits
- b. BoT reports
- c. Senate Reports

4. Create an Action Plan (3 actions)

- a. Continue to work on how to build advocacy groups and maintain advocacy groups.
- b. Work with other committees and FACCC board to have our workflow between groups to build a higher consciousness of efforts to increase effectiveness of efforts.
- c. Work on increasing membership to the committee.
- d. Hook into the Advocacy Listserv to solicit advocates.

<u>Action:</u>	Please read and make comments on what should stay, what should go, what should be added.
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Old: Advocacy & Leadership Committee

Develops strategic plan and marketing strategies on recruitment and retention of FACCC members and leaders. Faculty members with extensive contacts and those with business/marketing backgrounds are needed. Committee members will:

- Recruit members on their campuses and others
- Develop strategies and incentive plans to encourage other faculty to recruit members

New: Advocacy & Leadership

Develops strategic plan to engage FACCC members in ongoing and sustained advocacy and develop members to serve in various leadership roles inside and outside FACCC. Faculty members with extensive contacts and those with interest in sustained advocacy and leadership opportunities are needed.

- Develop regional advocacy groups
- Identify opportunities to engage in advocacy
- Develop strategies to recruit and prepare faculty to serve in leadership roles both inside and outside FACCC.

FACCC Ambassador (Draft)

Overview:

The Faculty Association of California Community Colleges (FACCC) seeks an Ambassador to serve as a dynamic link between the Association and faculty members across various community college campuses. The Ambassador will be instrumental in promoting FACCC's goals and initiatives, enhancing communication, and driving FACCC membership engagement within the community college system.

Responsibilities:

- **Liaison Duties:** Act as the primary FACCC representative to local campus and FACCC
 - Connect to local governance bodies: Senate, Union, Board of Trustees, and Associated Student Government at 8-10 colleges.
 - Attend and report at FACCC Board meetings, detailing regional activities and outcomes.
 - Convey critical regional campus issues to the FACCC Board and Executive Committee and communicate their directives back to the campuses.
 - Actively participate in the FACCC Advocacy & Leadership Committee Meeting and FACCC Board Meetings.
- **Faculty Champion Coordination:** Identify and empower FACCC Faculty Champions at each campus, fostering robust communication and advocacy.
 - Develop and nurture faculty champions, equipping them with the advocacy tools and training required.
 - Regularly update the FACCC Champions on membership matters.
- **Campus Communication:** Provide bi-monthly updates to faculty on FACCC activities, policy changes, and advocacy opportunities.
- **Regional Meetings:** Host two regional meetings annually to address key issues, share information, and strategize on membership growth.

- **FACCC Visits Coordination:** Arrange for FACCC representatives to speak at campus events, enhancing FACCC's presence and impact. To training sessions on advocacy, DEIA, and legislative updates.
 - **Advocacy:** Identify, develop, and train faculty advocates to effectively engage local legislators.

Additional Responsibilities:

- **Campus Email/Listserv Creation:** Establish a dedicated email/listserv for efficient communication between the FACCC and campus faculty.
- **Reporting:** Monitor and report on the information flow to and from faculty, maintaining transparency and engagement.
- **Membership Growth:** Focus on increasing FACCC membership by coordinating information and activities within colleges and districts.
- **Regional Event Hosting:** Organize and manage regional events that promote FACCC's objectives and member participation.
- **Outreach Enthusiasm:** Demonstrate a passion for visiting campuses to connect with individuals and communicate the importance of FACCC.

Qualifications:

- Current full-time or part-time faculty member at a California community college.
- Strong commitment to higher education advocacy and the mission, vision, and value of FACCC.
- Superior communication and organizational skills.
- Proven track record of leadership and collaboration in academic settings.
- Familiarity with legislative processes and educational policies is advantageous.

Compensation:

- Suggestion of 50% release time per year or stipend equivalent.