



Professional Development Committee Meeting

November 7, 2022

12:00 - 1:00 p.m.

Notes

Attendees: Kandace Knudson, Maria Garcia, Jason Mayfield, Efren Rangel, Joelle Adams, Kristen Colchico, Linda Myers, Lidia Stoian

Absent: Joan Thompson

FACCC Media Guide for Events

Started a draft

A&P Session

We as the committee offer to advise and help the other committees plan the technical/digital outreach piece of their workshop? i.e. we help the other committees figure out which tech they're going to use and how they can plan to use it beyond the session?

We could, for example, help the organizing committee think and plan out their digital media plan: helping them plan the recording of the session or parts of the session, tweeting out nuggets, noting the most poignant moments, and or using the content in some way to promote the work they're discussing in each session.

That way, we could touch each session, help FACCC implement and practice this model of digital archives and outreach, and help everyone (not just those who come to our session) see how to use digital media to record/save, select, and blast their most important messages out to a broader audience.

How would we do this? We could start with a short questionnaire for the session organizers:

- What content is there to be learned in your session?
- Who needs to know? Is all of your intended audience going to be present? If not, how do you reach them?
- From there, we could ask follow-up questions about what technology they have access to and perhaps a conversation with them.

Next meeting is scheduled for Monday, December 5 at 12:00 p.m.