2022 Legislative & Advocacy Training
Over the past decade, the California Community Colleges have undergone dramatic changes resulting from legislative reform and the budget process. While the legislation is well-intended, it may not address the problem it is trying to fix, and in fact, legislative changes often have unintended consequences affecting student success. As future legislation is imminent, it is essential for faculty to be strong advocates at the state level with a fundamental understanding of policy development. This webinar will cover the role of the Board of Governors of the California Community Colleges, the California Community Colleges Chancellor's Office, various system partners, and outside advocacy groups and how they influence state-level policy development. The webinar will begin with the nuts and bolts of the state legislative process, provide assistance in following and tracking legislation, and then focus on sharing the voice of faculty with confidence to connect with local state-wide representatives effectively. Join your Academic Senate for California Community Colleges and Faculty Association of the California Community Colleges colleagues to learn about how to advocate on behalf of faculty and students at the state level.
Who are we?

- Who are you? If you would like, please use the chat... to share
  - your name,
  - college/organization,
  - discipline, and
  - why you signed up for this webinar.

- Who are the presenters?
  - Wendy Brill-Wynkoop, FACCC President
  - Virginia “Ginni” May, ASCCC Vice President
Law and Regulation

California Education Code
(EDC or Ed Code)

• Law
• Enacted by the Legislature or budget bill language
• Signed by the Governor - no signature implies consent
• Often requires regulations and/or funding
• Takes an act of the legislature or voter proposition to change
Law and Regulation

California Code of Regulations
(CCR Title 5)

• Regulation with the strength of Law to implement Ed Code
• Title 5 (Education)
• Division 6 (California Community Colleges)
• Enacted by the CCC Board of Governors
• Chapter 6 (Curriculum and Instruction) and the California Community Colleges Curriculum Committee (5C)
California Community Colleges Governance System

System Practitioners

Consultation Council

Chancellor’s Office

Board of Governors

Title 5 California Code of Regulations

Education Code sections, added by AB 1725 (stats. 1988, c. 973) which created the Community College system and set forth the duties of the Board of Governors, including the requirement to establish and carry-out a Consultation Process. (Ed. Code section 70901(e))
Faculty Groups – CoFO

FACCC
Faculty Association of the California Community Colleges

ASCCC
Academic Senate for the California Community Colleges

CCA
Community College Association

CFT
Community College Council

CCCI
California Community College Independents

California Teachers Association

California Federation of Teachers
FACCC was founded in Long Beach in 1953.

FACCC fought for legislation creating ASCCC & sparked local collective bargaining.

FACCC co-sponsored legislation increasing STRS benefits & established part-time faculty office hours & health benefits programs.

FACCC helped create local districts.

FACCC co-sponsored landmark AB 1725 (Vasconcellos).
FACCC Role

FACCC is a professional membership association representing faculty members from the California Community Colleges with a mission to inform, educate, empower, and advocate for faculty in service to students and the communities of California. FACCC’s vision of an educational environment that is equitable, accessible, and appropriately funded led by a diverse and empowered faculty.
As the official voice of California community college faculty in academic and professional matters, the Academic Senate for California Community Colleges (ASCCC) is committed to equity, student learning and student success. The Academic Senate for California Community Colleges acts to:

- Empower faculty to engage in local and statewide dialog and take action for continued improvement of teaching, learning, and faculty participation in governance
- Lead and advocate proactively for the development of policies, processes, and practices
- Include diverse faculty, perspectives, and experiences that represent our student populations
- Develop faculty as local and statewide leaders through personal and professional development
- Engage faculty and system partners through collegial consultation

ASCCC website: https://asccc.org - hover or click on “About Us”
Local Academic Senate Role

Title 5 §53200 (c) Academic & Professional matters (10+1)

1. Curriculum, including establishing prerequisites
2. Degree & Certificate Requirements
3. Grading Policies
4. Educational Program Development
5. Standards & Policies regarding Student Preparation and Success
6. College governance structures, as related to faculty roles
7. Faculty roles and involvement in accreditation process
8. Policies for faculty professional development activities
9. Processes for program review
10. Processes for institutional planning and budget development

...Other academic and professional matters as mutually agreed upon.
Unions – CFT, CCA, CCCI

CA Govt Code 3543 (a) Compensation & working conditions

• School calendar;
• Compensation;
• Wages;
• Hours of employment;
• Terms and conditions of employment - health and welfare benefits;
• Leave;
• Transfer and reassignment policies;
• Safety conditions;
• Class size;
• Procedures for evaluation of employees;
• Organization security;
• Procedures for processing grievances;
• Layoff procedures;
• Alternative compensation or benefits for employees adversely affected by pension limitations;
• Additional compensation or salary schedule based on criteria other than years of training and experience.
Administrator groups

- ACBO: Association of Chief Business Officers
- ACHRO: Association of Chief Human Resource Officers
- CCCCIO: Chief Instructional Officers
- CCLC: Community College League of California
- CCCT: California Community Colleges Trustees
- CEOCCC: Chief Executive Officers of CCC
- CSSO: Chief Student Services Officers Association
- ACCCA: Association of CCC Administrators
Student Senate Role

Student Senate for the California Community Colleges (SSCCC)

Is the official voice of the students in CCCs. The authority of the SSCCC is derived from Title 5, §50002, which guarantees that the students of California “have a formal and effective means for participating in the formation of state policies that have or may have a significant impact on students.”

As the student representative voice of students, the SSCCC has three pillars of engagement to facilitate the involvement of students on California community college campuses through our ten Regions. These three pillars are:

• System Participatory Governance
• Legislative and Policy Advocacy
• Regional Support and Development
Other Professional groups

CSEA: California School Employees Association

CCCAOE: California Community College Association for Occupational Education

CCE/CFT: Council of Classified Employees/California Federation of Teachers
Stakeholder Map

- Level 1
- Level 2
- Level 3

CCCCO BOG

Special Interests Groups

System Practitioners
Non-Profit Special Interest Groups

Corporations change educational policy and to divert public funds and privatize education

Corporation

Non-Profit Special Interest Organization

"research" report

Lobbyists – Donations to Political campaigns

Sponsor Legislation

Policy mandates add more pressure to a already underfunded system

Funded research focuses on illustrating what the CCCs can do better and proposes over simplified solutions that often have an inequitable effect.

Repeat!
Outside Advocacy Groups with Special Interests

- Foundation for California Community Colleges
- The Campaign for College Opportunity
- California Competes
- California Acceleration Project
- Public Policy Institute of California (PPIC)
- Public Advocates
- JFF (Jobs for the Future)
- College Futures Foundation
- Ed Trust-West
Timeline

- **2010**
  - SB 1440 (Padilla)
    - Transfer Pathway Reform
    - Associate Degree for Transfer ADTs

- **2012**
  - SB 1456 (Lowenthal)
    - Seymour-Campbell Student Success Act

- **2013**
  - SB 440 (Padilla)
    - Student Transfer Achievement Reform Act
    - Require ADTs and Transfer Model Curriculum

- **2017**
  - AB 705 (Irwin)
    - Matriculation: assessment
    - Remedial Education Redesign

- **2018**
  - Budget Act
    - Student-Centered Funding Formula
    - SCFF
  - Fully Online College
    - Calbright

- **2019**
  - Budget Act
    - Cradle-to-Career Data System

- **2021**
  - AB 928 (Berman)
    - Student Transfer Reform
    - Intersegmental HE Committee, Common GE pathway, & Auto placement in ADTs
  - AB 1111 (Berman)
    - Common Course Numbering

**Vision for Success**
- Big Audacious System Goals

**Guided Pathways**
Reports

• Who wrote the report?
• Who is funding the report?
• What sources are used? not used?
• What information is missing?
• Correlation vs. Causation: Where, if at all are they conflated?
State Budget Process

- System Budget Requests
- Budget Process
- Trailer Bills & Budget Bills
Budget System Budget Requests

The budget process is a year long process

**Initiate Process**

The CCCCO solicits budget requests from system partners, such as CoFO

**System Request**

Consultation Council makes recommendations on system requests. The BOG approves the System Budget Ask.

**Governor’s Budget**

The Governor announces the first draft of the budget and the budget advocacy window opens.

**May Revise**

The Governor releases the budget revision about mid May. Trailer bill and budget bill language is written and amended.

**Final Budget**

The Governor and the legislator have until June 15 in the Constitution to have a signed and balanced budget
Budget News

Each year the state provides funding to support the general operations and student support functions of 116 community college campuses. This site provides summary information related to California Community College budgets and also provides links to several organizations that play important roles in the development and implementation of the budget.

- Department of Finance
- Legislative Analyst’s Office
- Prop 98 Primer

Budget 2022-2023

- September 8, 2021: 2022-23 System Budget Proposal (PDF)
Budget Process

- New Requests
- Release of Governor’s Budget (January 10)
- Budget Trailer Bills Introduced (January-February)
- Budget Hearings LAO Report (February to June)
- Governor’s Revisions (April and May)
- Legislative Actions (June)
- Governor’s Consideration (June)
- Budget Year Begins (July 1)
SEQUENCE OF THE ANNUAL STATE BUDGET PROCESS

- **Governor**
  - Signs budget

- **Assembly and Senate**
  - Enact Budget Act

- **Budget Conference Committee**
  - Meets to resolve differences

- **Budget Committees and Subcommittees**
  - Review Governor's proposals and adopt budgets

- **Legislative Analyst's Office**
  - Releases Fiscal Outlook

- **Department of Finance**
  - Reviews requests for Governor's Budget
  - Releases January budget
  - Reviews Spring requests
  - Releases April letters
  - Releases May Revision

- **Chancellor's Office**
  - Prepares request for submittal to Department of Finance
  - Prepares revised requests

Timeline:
- **JUL 1** Start of Fiscal Year
- **JUN 30** End of Fiscal Year
Budget Bills and Trailer bills

Some examples of notable legislation that was created through the budget process:

- The California Community Colleges Guided Pathways Grant Program
- Calbright (Online College)
- Student Centered Funding Formula
- Cradle to Career Data System
- Common Course Numbering Workgroup

Recovery with Equity Report from Governor’s Office
Legislative Budget Committees

Assembly Budget (Ting)
• Mark Martin, Principal Consultant
  • Sub 2 Education Finance (McCarty)

Senate Budget & Fiscal Review (Skinner)
• Christopher Francis, Consultant
  • Subcommittee 1 on Education (Laird)
Bill Life Cycle

Bills originate in the Assembly as house of origin will begin with AB and conversely bills with SB originate in the Senate. If a bill makes it out of the house of origin it will be run through the same process in the second house.
Legislative Calendar

Bills that pass both houses enter the concurrence process to reconcile amendments and then are sent to the Governor’s desk. The bill will then become law (with or without the governor’s signature) or possibly be vetoed and sent back to the legislature with a message from the executive office. The legislature can override the Governor’s veto with a vote of the super majority.
Political Makeup of the Legislature
January 2022

Senate (40 members):
- 33 Dems
- 7 Rep
- Super majority is 2/3 or 27

Assembly (80 members):
- 57 Dems
- 18 Rep
- 1 independent
- 4 vacancy

Super majority is 2/3 or 53
Sponsor vs. Author

The bill sponsor’s idea is into draft legislative language by the Legislative Council and is introduced to the house of origin by the legislative author.

**Sponsor**
- Individual, advocacy group or organization with bill idea

**Author**
- Elected representative in California Assembly or Senate
How many bills possible in a two-year session?

Assembly Members and Senators are limited to introducing fifty and forty bills (each, respectively) per two-year session. Possible 5,600 bills per two year cycle.

2021

- 2,379 Bills introduced in the state legislature
  - 203 bills introduced pertinent to CCCs
- 836 made it to the Governor’s desk
  - 91 new laws pertinent to CCCs
AB-1111 Postsecondary education: common course numbering system. (2021-2022)

Assembly Bill No. 1111

CHAPTER 568

An act to add Section 66725.5 to the Education Code, relating to postsecondary education.

[Approved by Governor October 06, 2021. Filed with Secretary of State October 06, 2021.]

LEGISLATIVE COUNSEL’S DIGEST

AB 1111, Berman. Postsecondary education: common course numbering system.

Existing law, known as the Danaohse Higher Education Act, sets forth the missions and functions of California's public and private segments of higher education and their respective institutions of higher education. The act requires, not later than June 1, 2006, the California Community Colleges and the California State University to adopt, and authorizes the University of California and private postsecondary institutions to adopt, a common course numbering system for the 20 highest-demand majors in the respective segments. The act requires, not later than June 30, 2006, the Board of Governors of the California Community Colleges and the Trustees of the California State University to report to the Legislature, and requests the Regents of the University of California to report to the Legislature, on the status of the activities of their respective segments related to that numbering system and on the plans to implement a common course numbering system for the majors that are not the 20 highest demand majors. The act also requires each campus of a public postsecondary educational institution to incorporate the common course numbering system in its catalog at the next adoption of a campus catalog after June 1, 2006.
Spot Bill

A bill that amends a code section in such an innocuous way as to be totally nonsubstantive. The bill has been introduced to assure that a vehicle will be available at a later date after the deadline has passed to introduce bills.
The anatomy of a bill: Example AB 1111

Assembly Bill No. 1111

CHAPTER 568

An act to add Section 66725.5 to the Education Code, relating to postsecondary education.

[ Approved by Governor October 06, 2021. Filed with Secretary of State October 06, 2021. ]

https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=20212022AB1111#
SEC. 2. Section 66749.8 is added to the Education Code, immediately following Section 66749.7, to read:

66749.8. (a) (1) This section shall be known, and may be cited, as the Student Transfer Achievement Reform Act of 2021.

(2) For purposes of this section, the following definitions apply:

(A) “ADT” means associate degree for transfer.

(B) “Committee” means the Associate Degree for Transfer Intersegmental Implementation Committee established in subdivision (b).

(C) “Four-year postsecondary educational institution” means a campus of the University of California or California State University or an independent institution of higher education defined in subdivision (b) of Section 66010.

(D) “STEM” means science, technology, engineering, and mathematics.

(b) The Associate Degree for Transfer Intersegmental Implementation Committee is hereby established for the following purposes:

(1) To serve as the primary entity charged with the oversight of the associate degree for transfer for the sole purpose of strengthening the pathway for students and to ensure it becomes the primary transfer pathway in California between campuses of the California Community Colleges and the University of California, the California State University, and participating independent institutions of higher education defined in subdivision (b) of
AB 928 – In Outline form

SEC. 2. Section 66749.8 is added to the Education Code, immediately following Section 66749.7, to read:

66749.8. (a)

(1) This section shall be known and may be cited, as the Student Transfer Achievement Reform Act of 2021.

(2) For purposes of this section, the following definitions apply:

(A) “ADT” means associate degree for transfer.

(B) “Committee” means the Associate Degree for Transfer Intersegmental Implementation Committee established in subdivision (b).

(C) “Four-year postsecondary educational institution” means a campus of the University of California or California State University or an independent institution of higher education defined in subdivision (b) of Section 66010.

(D) “STEM” means science, technology, engineering, and mathematics.

(b) The Associate Degree for Transfer Intersegmental Implementation Committee is hereby established for the following purposes:

(1) To serve as the primary entity charged with the oversight of the associate degree for transfer for the sole purpose of strengthening the pathway for students and to ensure it becomes the primary transfer pathway in California between campuses of the California
It’s a lot to keep up with… let System Partners can help.

- ASCCC Legislative Updates
- FACCC Legislative Positions
- CFT Legislative Updates
- CCA Legislation and Political Action
- CCCCCO Tracked Legislation
- CCLC Legislative Actions
The Advocacy Process

- Statewide Legislators
- Statewide System Partners
- At the local District Level
Who are your representatives?

Click here to search by your home address for your legislative representatives.

How about your college district address?

Find Your California Representative

Enter your California address and click the locate button to find your State Senate and Assembly representatives.

* Street Address

* City

* Zip

Locate

Reset
Education Policy Committees

Assembly Higher Education (Medina)
• Jeanice Warden-Washington, Chief Consultant

Senate Education (Leyva)
• Olgalilia Ramirez, Consultant
Connecting with your legislator

How Can I Help You?

Resources  Contact  News Room  About
Building a relationship – year round

Research the legislator - start with their website
Know their staff members

Meet on a regular basis
- One-on-one meetings
- Town hall meetings
- District meetings
- Special events
- Invite to a faculty meeting

Ask how you can assist the legislator
Legislature Information and Contacts

Senate
- California Senate
- Roster of Members of Senate
- Streaming of Senate Committee Hearings

Assembly
- California Assembly
- Roster of Members of the Assembly
- Streaming of Assembly Committee Hearings
Legislative Advocacy Meeting

- In these meetings you are a representative of the faculty at your college/union/organization, etc.
- **Share your stories** and experiences
  - Keep it short and be sure the story is on message
- **Focus on the issues** you’re the most comfortable discussing and most passionate about.
  - It is okay if you don’t have all the answers
  - Use this as an opportunity for follow up
First...Make a Connection!
The Power of the story

“There are two ways to share knowledge. You can push information out. You can pull them in with a story.”

– Unknown
## The Do’s and Don’ts of Advocating

- Be prepared
- Be respectful & honest
- Breathe
- Be reliable
- Ask for support
- Leave something behind
In-Person Etiquette

• Be on time
• But also be patient, sometimes staff run late
• Wear business attire
• Introduce yourself using your affiliation or school
• Follow the staff lead about hand shakes or fist bumps
• Bring extra copies of materials
Zoom Etiquette

• Keep personal distractions and background noise to a minimum
• Turn off phones and notifications that might disrupt the call
• Mute when not talking
• Non distracting background
• Add position to Zoom name (click on the three dots)
• No fun Zoom filters
• Use natural camera angle
• Business attire waist up
• Have materials ready to email or post in chat
Follow up with a thank you!
Statewide advocacy with system partners

• Statewide service with ASCCC, Unions, FACCC
• **ASCCC Legislative Liaison:**
  • Who is your local academic senate legislative liaison?
  • [Check here](#)
• Sign up for ASCCC Listservs [here](#):
• Join FACCC List-Serve to be aware of faculty advocacy concerns
• Become a [member of FACCC](#)
Department/College/District level

Meet with:

• Department Leaders
• Faculty Leaders
• Academic Senate
• College President
• Board of Trustees
• Students, Student Clubs and Government Leaders
• Classified Professionals
• Other local representatives
1. Identify your CA senator and assemblymember for both your college and personal residence (they might be different).

2. Reach out and make an appoint to meet with your legislators

3. Join the FACCC Advocates listserv by sending email to: FACCCadvocates+subscribe@googlegroups.com
   You will receive an automatic email, follow link, click join

4. Identify your local academic senate Legislative Liaison. Hint: Ask your academic senate president.

5. Add a discussion of state legislation and policy to your senate agenda

6. Tell ten friends - share through a senate or department meeting!
Resources

California Education Code

California Code of Regulations

California Community Colleges Board of Governors

California Community Colleges Consultation Council
The Senate and Union Relationship: Understanding their Roles and Working Together, ASCCC Rostrum, October 2016
Contact information

Wendy Brill-Wynkoop - brillwynkoop@gmail.com

Virginia “Ginni” May - mayv@scc.losrios.edu OR info@asccc.org
Thank you for coming!